

# SHOWCASE YOUR BRAND



Von Maur • Target • JCPenney • Kohl's • Scheels

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## Opportunities Galore... 20+ in-mall marketing avenues to promote your brand.

### Fast Facts

- 1.3 million sq. ft. super-regional shopping center
- 11 million annual visits
- Avg. HH income within 5 mi. = \$125,000+

### It's In The Numbers

- 85 Shops
- 17 Restaurants/Eateries
- 95% Occupancy

### Defining Moments

- Minnesota's first Von Maur department store
- 240,000 sq. ft. Scheels opening 2019
- Newly renovated AMC 18 Screen Movie Theatre

### Accolades

- Money Magazine ranked Eden Prairie as #1 best place to live in America in 2010, #3 in 2013 and #2 in 2016.

### Trade Area Audience

- 153,000+ Trade Area Households
- 217,000+ daytime employees from C.H. Robinson, Minnesota Vikings, Starkey Labs, Optum and more.

### Major Retailers

- Barnes & Noble
- DSW
- LOFT
- Target



## ...Endless Possibilities!

### Food Court Table Tents

Size: 5"(w) x 7"(h) A-Frame or  
4"(w) x 7"(h) 3-Sided  
Maximum Placement Qty: 275



### Floor Graphics

Size: 34"(w) x 34"(h)  
Various placement options  
and quantities available in  
high traffic areas.



### Food Court Table Inserts

Size: 11"(w) x 17"(h)  
Maximum Placement Qty: 100



### Backlit Sign Units

Size: 47"(w) x 69"(h)  
Located Upper Level Target Entrance &  
Lower Level JCPenney Court

### Entrance Door Window Clings

Size: 11.5"(w) x 11.5"(h) to  
12"(w) x 18"(h)  
Maximum of 5 entrances  
available for placement of  
various quantities.

### AdSpace Screens

Various placement options and quantities  
available in high traffic areas.  
Contact Amanda Sheplee at 646.367.5309



### Restroom Mirror Clings

Size: 10"(w) x 10"(h) to 12"(w) x 12"(h)  
Men's and/or Women's placement  
locations available.

### Posters

Size: 22"(w) x 28"(h): Single or double sided  
Various placement options and quantities  
available in 5 locations.



### Center Court SkyBanner

Size: 14'(w) x 16'(h)  
Maximum Placement Qty: 2 locations

### Food Court & Anchor Store Wing SkyBanners

Size: 14'(w) x 8'(h)  
Maximum Placement Qty: 8 locations

**Advertising on a Retail Merchandise Unit (RMU)**  
Various placement options and quantities available in high traffic areas.

### Pepsi Vending Unit Display Signs

48"(w) x 72"(h)  
Located Upper Level Target Entrance

### 10' x 10' Event Spaces

Center Court and/or Lower Level Sears Court



### Large Format T-Stand Sign

Size: 36"(w) x 72"(h)  
Various placement options and quantities  
available in high traffic areas.



### Mall Entry Vestibule Wall Graphics

Size: 138"(w) x 96"(h)  
Located at Target Entrance

### Escalator Side Panel Wraps

Size: Custom  
Located in the Kohl's, JCPenney &  
Sears Wings.

### Elevator Door Wrap

Size: 61"(w) x 84"(h)  
Maximum Placement: 2 locations



## ...Seeing is believing...

Contact Kris today for rates  
and to discuss pricing on  
package deals customized  
to fit your advertising needs.

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